When it comes to Business Intelligence (BI) tools, it’s important to understand that data and how it is visualized can have a substantial impact on how your team discovers, communicates and reacts to trends. BizIQ is a BI tool that was built from the ground-up especially for the foodservice industry.

Allows restaurants to create and use:

Custom dashboards showing selected team members exactly how well their location is performing against their key performance goals.

Detailed reports including standard trend reports and the ability to write Ad hoc reports to support and analyze company initiatives, including LTOs, operational rollouts, and cost reduction efforts.

A massive Oracle datawarehouse storing information down to the transaction level, enabling the most detailed analyses.

Data visualization tools with a rich graphical interface, making it easier to analyze complex “what-if” business scenarios.

Core capabilities:

- **Massive Data Warehouse** - Using an ETL (Extract, Transform, Load) process for near-instant access to transaction-level data
- **Data Visualizations** - BI for graphical modeling of fact-based data and “what if” scenarios
- **Standard & Ad hoc Reporting** - For detailed analyses and sharing
- **Proven Platform Design** - MicroStrategy-powered, easy-to-configure custom dashboards

Custom reports and trend analysis

Trend analysis – Get detailed reports over time. For example, see sales trends for individual menu items, and their associated gross profits, enabling smarter decisions during menu and recipe engineering.

Data mining – Every data field can be reported on, or used as a variable.

Publishing options – Save reports to a directory, send via e-mail, or publish via CrunchTime’s back office application – keeping every team member on the same page.

Custom design tools – Create exactly the report you need in minutes, using an easy drag-and-drop interface. Simply choose the data you’re interested in, then arrange as a chart, graph, or table for fast and intuitive analysis.

The ultimate business intelligence tool.

CrunchTime! BizIQ™ allows you to organize and analyze all of your business data and seamlessly integrates with Net-Chef. Built on the powerful MicroStrategy BI platform.

Why BizIQ works...

- Massive Data Warehouse using ETL process for near-instant access to transaction-level data
- Incredible data visualizations transform how you view your business
- Standard and Ad-hoc reporting
- Thousands of data fields can be mined for endless reporting options
- Quickly view voids and comps trouble-spots
- Share information seamlessly